

# Austintatious Blinds and Shutters: Putting Windows Center Stage

Windows in a home are much more than just windows. Instead, they are a true design feature that can create a statement like no other – an introduction to the outside world, if you will – but they're often overlooked in a home's overall design scheme.

After all, windows are a literal doorway into your home – a sneak peek into a roaring fire, a lighted holiday tree or a festive gathering around the dinner table with friends and family – that serve to frame a beautiful setting.

“The perfect window covering can really create fantastic ambiance in a home,” says Tracey Hopkins, owner and founder of Austintatious Blinds &

Shutters. “Whether you want to highlight a great view, or de-emphasize a lack of a view, we can create a solution.”

Norma Cataño, co-founder of Austintatious Blinds & Shutters, says that energy efficiency is something that all clients should consider when choosing the right window covering solution – especially in Austin, where we often enjoy more than 300 days of sunshine each year.

These sunny days produce harmful ultraviolet rays that can have a negative effect on homes, including the potential to fade furniture. Homes can also lose a lot of energy if windows aren't properly dressed – but the right window covering can easily solve these issues.

“If you have uncovered windows, your furniture, carpet, wood flooring, rugs or treasured belongings may get sun damage,” says Cataño. “The right window covering will protect belongings and enhance energy efficiency – ultimately lowering your energy bill – while also enhancing the overall beauty of your home.”

Stephanie Hopkins, co-owner of Austintatious Blinds & Shutters, says the days of buying ‘just anything’ to cover a window are over.

“Today's homeowners are looking for style and substance and that's what we offer, as well as solutions that fit any need and budget,” she says. “Every home is different, and every home calls for a different solution.”

## A Different Approach to Buying Window Coverings

The experienced team at Austintatious Blinds & Shutters considers all variables when helping clients' choose the perfect solution, such as a home's location (for example, whether it's in a densely populated area or on acreage with few neighbors); the color of walls; the direction the home faces and the amount of sun exposure it receives; the type of flooring used (i.e. so wood floors don't fade, etc.); energy efficiency concerns; privacy considerations; cabinetry; pets and children; and even homeowner light sensitivity issues.

“We see our client relationships as partnerships, and together we work diligently

to select the window covering that best meets their needs, yet also reflects their unique sense of style and personal taste,” says Tracey Hopkins. “Our clients' homes are our showroom, and we want them to look great, while also keeping their needs in mind.”

Austintatious Blinds & Shutters also takes a different approach to client service. While many services have clients come into a showroom to choose what they want, the experts at Austintatious Blinds provide a no cost in-home consultation for each client.

The team at Austintatious Blinds & Shutters brings products and samples on location to determine the right window covering solution for your particular needs. What better place to make a home décor decision than in your home?

The company also measures each window as part of the initial estimation process; the final estimate includes all service, measuring and complete installation. The end result is a flat fee with no extra costs or hidden charges – and clients don't have to leave their homes to get what they want.

For Austintatious Blinds & Shutters, it's all about customer service and complete satisfaction – and that's what clients appreciate.

For more information on how the right window coverings can transform your home, call Austintatious Blinds & Shutters at 512-608-0302 (local), 877-4MY-SHADE (877-469-7423), or visit [www.austintatiousblinds.com](http://www.austintatiousblinds.com).

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